12-Month Masters Degrees in Management: MBM and MPM

Hamilton, New Zealand
WHY NEW ZEALAND?

Why go to the end of the earth for your education? Because it’s there you’ll find a culture of innovation, adaptability and risk-taking that is taking New Zealand forward in today’s global knowledge economy.

New Zealand has proved it can take on the world with its agile and innovative businesses.

Dairy cooperative Fonterra is expanding into nutraceuticals such as chocolate cheese; Comvita has cornered the global market with its innovative manuka honey based health products; while Endace is a world leader in internet traffic monitoring equipment.

All these companies crucially combine knowledge and innovation, and all are based alongside the University of Waikato in New Zealand’s innovation heartland – the centre of the nation’s agricultural manufacturing.

New Zealand’s reputation for innovation and adaptability is matched by an exceptional quality of life. Lack of pollution and the stunning diversity of scenery provide the perfect setting for work and play, and New Zealanders are known for their honesty, friendliness and openness. You can be sure of a warm welcome from New Zealand’s unique mix of Māori, Pacific, Asian and European peoples.

For more information on New Zealand visit: www.newzealand.com

CONNECTING, LEARNING, TRANSFORMING

Firmly positioned as one of New Zealand’s leading and most innovative universities, the University of Waikato offers all students outstanding teaching and research opportunities. The university has recently introduced changes to its masters programmes allowing you to complete your studies in 12 months.

Qualifications awarded by the University of Waikato are recognised and respected both nationally and internationally, while our graduates are sought after for a range of academic and commercial roles.

We pride ourselves on our strong and diverse global connections, and acknowledge too that the social and culturally inclusive make-up of our student population will provide you with a university experience to remember and benefit from for the rest of your life.

I look forward to welcoming you to our management school as you prepare for an exciting and rewarding career.

Associate Professor John Tressler
Acting Dean

UNIVERSITY OF WAIKATO RANKED TOP 2% WORLDWIDE

The University of Waikato is ranked in the top two per cent of universities worldwide and in the top 50 of international universities worldwide, according to UK-based Times Higher Education (THE).

WAIKATO MANAGEMENT SCHOOL

Waikato Management School is the business school of choice, respected nationally and internationally for our influential practice, relevant research, quality teaching and commitment to excellence. We are a member of an elite group of business schools that have earned “Triple Crown” status – an international acknowledgement of excellence in business education.

We’re accredited by AACSB (The United States based Association to Advance Collegiate Schools of Business) – the world’s longest established assessor of business education; EQUIS (The European Quality Improvement System) and AMBA (The Association of MBAs). Only one per cent of the world’s business schools have met the strict standards of all three accreditation bodies.

At the heart of our business is transformation. Our purpose is to transform minds, careers and organisations. Our international connections mean our teaching and research is always at the cutting edge of best business practice and our engagement with our commercial and professional stakeholders means our students are learning practical knowledge and skills.
Add value to your undergraduate degree with a leadership challenge – are you ready to take the next step?

The Master of Business and Management is a qualification that:

- Enhances the knowledge and skills developed during your undergraduate degree and prepares you for a career in management and leadership
- Provides you with a comprehensive understanding of the global business environment
- Gives you the necessary leadership skills required to sustain organisations in today’s globally and technologically competitive markets
- Develops outstanding communication and collaboration skills to prepare you for the culturally diverse work environment
- Enables you exclusive access to the international recruitment services of PricewaterhouseCoopers (PwC).

ENTRY CRITERIA

You must:

- Have an undergraduate degree in any discipline equivalent to a New Zealand bachelors degree
- Meet the criteria of the University’s English Language Requirements, please see page 9.

MBM CAREER DEVELOPMENT WITH PwC

In collaboration with PricewaterhouseCoopers (PwC), our Centre for Corporate & Executive Education offers Career Development Services to all Waikato Management School MBM participants. You will also have access to a global PwC network and PwC vacancies worldwide.

In addition, PwC has extended opportunities for participants who have proven themselves academically and practically. PwC will endeavour to provide relevant introductions if you wish to work for PwC overseas or in New Zealand, and will consider approaching clients on your behalf if you wish to work with a PwC client in New Zealand.

HEAR WHAT OUR MBM GRADUATES HAVE TO SAY

Akiv Rohekar
SALES TEAM LEADER, GENERAL CABLE NZ, CHRISTCHURCH

Hailing from Pune, the educational capital of India, Akiv relocated to New Zealand to pursue a masters degree. Having completed a Mechanical Engineering degree, Akiv realized that he had yet to hone his managerial skills. Akiv says the MBM helped him develop analytical skills that could be applied to complex business situations. He also got the chance to apply these skills to a real life situation with the Waikato District Health Board, identifying bottlenecks and strategising potential solutions.

Akiv is now living in Christchurch and works for General Cable NZ as a Sales Team Leader. "No two days are the same. I manage a high performance team of cross functional individuals and my masters degree has provided me with the useful skills for developing synergies within a team to achieve our goals."

Luhua Yan (Eline)
MBM GRADUATE

On her first day of study at Waikato, Eline was told she had to think and act like a business person. That set the tone for the next 12 months of study. "The programme met all my expectations. I chose Waikato’s MBM because of Waikato Management School’s good reputation and Hamilton is an easy city to live in – not too big, not too small, with easy access to Asian foodstores."

Eline came to New Zealand from Shanghai where she’d been working for a department in the multi-national market research company, Nielsen. "Coming to Waikato has taught me a lot, most especially how to be a good leader – what responsibilities a leader should take, how to lead teams and lead in a crisis. As I move on, I feel these new-found skills will give me a critical advantage."

Students are required to do an action learning project which involves working on a real business situation. "Our group worked with the Women's Health Department (WHD) of Waikato District Health Board. The experience was unique and I treasure it. "It helped me understand the culture in New Zealand organisations, how people communicate with each other and how they perform."
A masters for your professional future and learning that transforms – are you ready for the change?

The Master of Professional Management is a qualification that:
» Has been designed to enhance your career opportunities
» Builds on your previous undergraduate study and develops new expertise, or expands your existing expertise
» Develops the skills and competencies for professionals in your chosen field
» Enables you to use research-led knowledge to advance professional practice
» Has a strong practical focus to prepare you for today’s globally competitive market.

Specialise in one of the following four areas:
» Master of Professional Management (Agribusiness)
» Master of Professional Management (Finance)
» Master of Professional Management (International Hospitality Management)
» Master of Professional Management (Public Relations).

ENTRY CRITERIA

You must:
» Have a grade average in the B range, in either a commerce, management, or business undergraduate degree specialising in any area, or
MPM (Finance): A bachelors degree in a Finance-related subject, such as Economics
MPM (Int. Hospitality Management): A bachelors degree in Tourism
MPM (Public Relations): A bachelors degree in Communication (or similar).
» Meet the criteria of the University’s English Language Requirements, please see page 9.

MPM PROGRAMME DATES

» Starting in November each year, the MPM is 12 months of full-time study
» It is divided into three stages: Core Knowledge and Skills, Advanced Professional Knowledge and Applied Research and Professional Internship.

Note: The 12-month period includes two standard semesters and two summer school semesters. Some of the MPM programmes provide the opportunity for either an applied research project or an action research internship. We will assist students in finding internships if they wish to take this paper alternative in the programme, but placements cannot be guaranteed.

MASTER OF PROFESSIONAL ACCOUNTING (MPA)

The MPA is a proposed 220 point masters programme, subject to approval and anticipated to commence in 2015.
### MPM PROGRAMME PLANNERS

#### AGRI BUSINESS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>T Semester</th>
<th>S Semester</th>
<th>A Semester</th>
<th>B Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT5001</td>
<td>ECON506 Economics for Agribusiness</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>AGRIBUSINESS Agribusiness Finance and Investment</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>AGRIBUSINESS Agribusiness Trade and Policy</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>AGRIBUSINESS Agribusiness Risk and Resilience</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
</tbody>
</table>

**Note:** This is a sample planner only; other options may be available at the time of enrolment.

### FINANCE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>T Semester</th>
<th>S Semester</th>
<th>A Semester</th>
<th>B Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN5010</td>
<td>FINA510 Financial Theory and Corporate Policy</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>FINA501 Computer Modelling for Financial Analysis</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>FINA502 Derivative Markets and Financial Policy</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>FINA503 Financial Management and Risk Analysis</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>FINA504 Quantitative Skills for Finance and Economics</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
</tbody>
</table>

**Note:** This is a sample planner only; other options may be available at the time of enrolment.

### INTERNATIONAL HOSPITALITY MANAGEMENT

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>T Semester</th>
<th>S Semester</th>
<th>A Semester</th>
<th>B Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOMG515</td>
<td>TOMG514 Global Tourism Futures</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>TOMG513 Hospitality and Tourism Management</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>TOMG512 Hospitality Management and Hospitality</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>TOMG511 Hotel and Resort Management</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>TOMG510 Hospitality Human Capital Management</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
</tbody>
</table>

**Note:** Participants can choose to take both TOMG517 and TOMG522 or take TOMG523.

### PUBLIC RELATIONS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>T Semester</th>
<th>S Semester</th>
<th>A Semester</th>
<th>B Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCOM513</td>
<td>MCOM510 Professional and Public Relations Writing</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM509 Applied Communication          Part 1</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM508 Public Relations: Content and Applications</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM507 Reputation Management</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM506 Professional and Public Relations</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM505 Sustainable Futures</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM504 Applied Research in Public Relations</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
<tr>
<td></td>
<td>MCOM503 Applied Research and Professional Internship</td>
<td>Nov Dec</td>
<td>Jan Feb</td>
<td>Mar Apr</td>
<td>May Jun</td>
</tr>
</tbody>
</table>

**Note:** Participants can choose one of the following two papers.

### Cont. (Next Page)

---

**CONTINUED**

---

**THE UNIVERSITY OF WAIKATO**

---

**WAIKATO MANAGEMENT SCHOOL**
INTERNATIONAL STUDENTS

COSTS, FEES AND FINANCE

<table>
<thead>
<tr>
<th>Programme</th>
<th>Intake</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 MASTER OF BUSINESS AND MANAGEMENT (MBM)</td>
<td>November</td>
<td>NZ$ 29,900</td>
</tr>
<tr>
<td>2014 MASTER OF PROFESSIONAL MANAGEMENT (MPM)</td>
<td>November</td>
<td>NZ$ 31,995</td>
</tr>
</tbody>
</table>

The prices indicated above are inclusive of GST. They include all course-related costs but exclude supplementary University charges that are approximately $450 per year of study.

Note: if your programme spans more than one calendar year there will likely be an increase for each subsequent year.

The Waikato MBM is an approved qualification for domestic student loans, visit www.studylink.govt.nz

For more information on Costs, Fees and Finance visit www.waikato.ac.nz/study/money/

SCHOLARSHIPS

MBM Scholarship
Two “Living Allowance” scholarships, each worth NZ$ 2,500, will be awarded to international MBM participants who have the highest Grade Point Average half-way through the programme.

Two further scholarships, each worth NZ$ 2,500, will be awarded to participants (either international or domestic) who have the highest Grade Point Average overall, half-way through the programme.

Waikato offers an array of scholarships for postgraduate students, to find out more visit www.waikato.ac.nz/scholarships

ADDITIONAL INFORMATION

Code of Practice
The University of Waikato observes and is bound by the Code of Practice for the Pastoral Care of International Students. Copies of the Code are available from www.nzqa.govt.nz

Immigration
Full details of immigration requirements, advice on rights to employment in New Zealand while studying, and reporting requirements are available at www.immigration.govt.nz

Medical and Travel Insurance
International students (including group students) must have appropriate and current medical and travel insurance while in New Zealand. For more information visit www.waikato.ac.nz/students/international/insurance/

ENGLISH LANGUAGE REQUIREMENTS

Applicants whose first language is not English are required to provide satisfactory evidence of English language proficiency. For admission to postgraduate programmes, it is recommended that students have:

- An IELTS overall score of at least 6.5, with no less than 6.0 in each band, or
- A Paper Based TOEFL score of 577 plus a TWE (Test of Written English) of 5.0 or better, or
- An IBT (Internet Based TOEFL) score of 90 with a Writing Score of 22, or
- A B grade or better at Level 8 in the Certificate of Attainment in Academic English, or
- An overall score of C (with at least a C in the Writing Band) in the Foundation Certificate in English for Academic Purposes.

INTERNATIONAL STUDENTS

COSTS, FEES AND FINANCE

ADDITIONAL INFORMATION continued

Eligibility for Health Services
Most international students are not entitled to publicly funded health services while in New Zealand. Full details on entitlements can be viewed at www.moh.govt.nz

Accommodation
The University of Waikato has four Halls of Residence on campus, Orchard Park, College Hall, Student Village and Bryant Hall, which offer a friendly, safe atmosphere and a home away from home. For more information visit www.waikato.ac.nz/students/accommodation/

Student Support
Waikato Management School provides a number of support services for management students including the Management Student Centre, International Services Office, student organisations and MyWeb (personalised online portal).

SCHOLARSHIPS

MBM Scholarship
Two “Living Allowance” scholarships, each worth NZ$ 2,500, will be awarded to international MBM participants who have the highest Grade Point Average half-way through the programme.

Two further scholarships, each worth NZ$ 2,500, will be awarded to participants (either international or domestic) who have the highest Grade Point Average overall, half-way through the programme.

Waikato offers an array of scholarships for postgraduate students, to find out more visit www.waikato.ac.nz/scholarships

ADDITIONAL INFORMATION

Code of Practice
The University of Waikato observes and is bound by the Code of Practice for the Pastoral Care of International Students. Copies of the Code are available from www.nzqa.govt.nz

Immigration
Full details of immigration requirements, advice on rights to employment in New Zealand while studying, and reporting requirements are available at www.immigration.govt.nz

Medical and Travel Insurance
International students (including group students) must have appropriate and current medical and travel insurance while in New Zealand. For more information visit www.waikato.ac.nz/students/international/insurance/

NEED MORE INFORMATION?
Phone: +64 7 838 4610
Email: international@waikato.ac.nz
Website: www.management.ac.nz/postgrad
AT THE UNIVERSITY OF WAIKATO,
THE POSSIBILITIES ARE ENDLESS.
TÜ TE WHARE WĀNANGA O WAIKATO,
HE KURA TOI E KORE E MIMITI.